

125 West 55th St New York, NY 10019

Version: Highlighting Revision 2 Contract # 25311357 Changes as of: 10/17/2016 at 2:53 PM

CPE: 694/724/3891 Flight: 10/18/16 - 10/24/16

Agency: Hamburger Gibson Creative Advertiser: 10905

1322 G St, Se Product: Candidate Washington, DC 20003 Agency Order #: 5408984

Buyer: Katowitz, Janet

Salesperson: BILL THOMAS 202-872-5880

Office: WASHINGTON

Station: EBNG

Market: Binghamton

Total CPP: \$0.00 **Total GRP:**

Total Spots: 20

Total \$: \$645.00

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Assistant: BILL THOMAS 202-872-5880 Separation:

						10/18 - 10/24			Total	Total							
# Day/Time	DP	Program	Rate	A35P Rating	Len	10/18	10/19	10/20	10/21	10/22	10/23	10/24		Spots	\$	СРР	GRP
Tu 1 8p-9p		The Flash-CW	\$75.00	0	30	1	0	0	0	0	0	0		1	\$75.00	\$0.00	0.0
COORDINATED FL	JNDS																
W 2 9p-10p		Frequency-CW	\$75.00	0	30	0	1	0	0	0	0	0		1	\$75.00	\$0.00	0.0
F 3 9p-10p		Crazy Ex-Girlfriend	\$75.00	0	30	0	0	0	1	0	0	0		1	\$75.00	\$0.00	0.0
Sa 4 1p-2p		Heartland	\$5.00	0	30	0	0	0	0	1	0	0		1	\$5.00	\$0.00	0.0
Su 5 2p-2:30p		Made in Hollywood	\$5.00	0	30	0	0	0	0	0	1	0		1	\$5.00	\$0.00	0.0
Su 6 2:30p-3p		Made in Hollywood Now	\$5.00	0	30	0	0	0	0	0	1	0		1	\$5.00	\$0.00	0.0
Su 7 3p-5p		Movie	\$5.00	0	30	0	0	0	0	0	2	0		2	\$10.00	\$0.00	0.0
Su 8 5p-7p		Movie	\$5.00	0	30	0	0	0	0	0	2	0		2	\$10.00	\$0.00	0.0
Tu-M 9 10p-10:30p		Action News @ 10	\$30.00	0	30	1	1	1	1	1	1	1		7	\$210.00	\$0.00	0.0
Sa 10 10:30p-11p		Seinfeld	\$25.00	0	30	0	0	0	0	1	0	0		1	\$25.00	\$0.00	0.0
M 11 8p-9p		Supergirl-CW	\$75.00	0	30	0	0	0	0	0	0	1		1	\$75.00	\$0.00	0.0
Th 12 9p-10p		Supernatural-CW	\$75.00	0	30	0	0	1	0	0	0	0		1	\$75.00	\$0.00	0.0
				TOT	TALS:	2	2	2	2	3	7	2		20	\$645.00	\$0.00	0.0

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125 West 55th St

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Agency: Hamburger Gibson Advertiser: 10905 Creative

> 1322 G St. Se Product: Candidate

Washington, DC 20003 Agency Order #: 5408984 Primary Demo: Adults 35+

> Buyer: Katowitz, Janet Con Type: POLITICAL/VOTE

Salesperson: BILL THOMAS Assistant: BILL THOMAS Separation:

Station: EBNG

Market: Binghamton

Office: WASHINGTON

202-872-5880 202-872-5880

New York, NY 10019

Special	
Instructions	This is a coordinated buy!

	Order Level Comments									
Date/Time	Added by	Comment								
09/21/16 3:53 PM	Denise Edmister	Line 3 pgm is Crazy Ex Girlfriend have left in tp								
09/21/16 12:25 PM	System	Notice Received.								

	Competitive Information							
Market Budget:	\$57,000							
EBNG Share:	1%							
Comment:								
WBGH:	12%							
WBNG:	63%							
WBPN:	1%							
WICZ:	9%							
WIVT:	14%							

Daypart Summary										
Day/Time	% Distrib	Spots	Dollars	CPP	GRP					
	100%	20	\$645.00	N/A	0.0					
Total	100%	20	\$645.00	N/A	0.0					

Monthly Summary										
Month	Spots	Dollars								
2016-Oct	20	\$645.00								
Total	20	\$645.00								

Total \$: \$645.00

Total Spots: 20

Total GRP:

Total CPP: \$0.00

	Transaction History										
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment			
Revision	10/17/16 2:53 PM	BILL THOMAS	Revised			\$0	\$645.00	Changes: Advertiser from Kim Myers for Congress to 10905, Special Instructions from to This is a coordinated buy!. 1 buyline added or modified.			
Revision	9/22/16 9:29 AM	BILL THOMAS	Confirmed			\$0		Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$645.00. 1 buyline added or modified.			
Makegood 1	9/21/16 3:53 PM	Denise Edmister	Confirmed			\$0	\$645.00				
New	9/20/16 3:43 PM	BILL THOMAS	Confirmed	20		\$645.00	\$645.00				

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR Non-Discrimination Policy ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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